



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Abar Hutton Media
6190 Groverdale Ct
Ste 200
Alexandria, VA 22310-2552

Contract # 1355798

Schedule Dates 08/30/12-09/05/12
Advertiser American Chemistry Council (29614)
Agency Abar Hutton Media (1555)
Product POLITICAL ISSUE (ns) (1187)
Brand AMER CHEM COUN 8/30 (468075)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name SCATTERGOOD,JEFF
Phone/Fax /
CPE 555
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments AMER CHEM COUN 8/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/16/12
Last Modified 08/16/12
Entered By Jessica Landolfo
CO-OP No
Headline # 06282426
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,287.50
Net Total \$29,962.50
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month Spots Rate
Sep. 2012 45 \$35,250.00
Grand Total: 45 \$35,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/30/12-08/30/12	1	:30	5:30A- 6A (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)		8/16/12
2.0	Normal Line / News (2)	09/03/12-09/03/12	1	:30	5:30A- 6A (MST)	1								1	\$300.00	\$300.00	Salt Lake City (KUTV)		8/16/12
3.0	Normal Line / News (3)	08/30/12-08/31/12	1	:30	6A- 8A (MST)	4				X	X			4	\$700.00	\$2,800.00	Salt Lake City (KUTV)		8/16/12
4.0	Normal Line / News (4)	09/03/12-09/05/12	1	:30	6A- 8A (MST)	6	X	X	X					6	\$700.00	\$4,200.00	Salt Lake City (KUTV)		8/16/12
5.0	Normal Line / SPOT (5)	09/03/12-09/05/12	1	:30	8A- 9A (MST)	3	X	X	X					3	\$300.00	\$900.00	Salt Lake City (KUTV)		8/16/12
6.0	Normal Line / News (6)	08/30/12-08/31/12	1	:30	12P- 1P (MST)	2				X	X			2	\$350.00	\$700.00	Salt Lake City (KUTV)		8/16/12
7.0	Normal Line / News (7)	09/04/12-09/04/12	1	:30	12P- 1P (MST)	1		1						1	\$350.00	\$350.00	Salt Lake City (KUTV)		8/16/12
8.0	Normal Line / News (8)	08/31/12-08/31/12	1	:30	4P- 4:30P (MST)						1			1	\$400.00	\$400.00	Salt Lake City (KUTV)		8/16/12
9.0	Normal Line / News (9)	09/03/12-09/05/12	1	:30	4P- 4:30P (MST)	3	X	X	X					3	\$400.00	\$1,200.00	Salt Lake City (KUTV)		8/16/12
10.0	Normal Line / News (10)	08/30/12-08/31/12	1	:30	4:30P- 5P (MST)	2				X	X			2	\$500.00	\$1,000.00	Salt Lake City (KUTV)		8/16/12
11.0	Normal Line / News (11)	09/03/12-09/05/12	1	:30	4:30P- 5P (MST)	3	X	X	X					3	\$500.00	\$1,500.00	Salt Lake City (KUTV)		8/16/12
12.0	Normal Line / News (12)	08/30/12-08/31/12	1	:30	5P- 5:30P (MST)	2				X	X			2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12
13.0	Normal Line / News (13)	09/04/12-09/05/12	1	:30	5P- 5:30P (MST)	2	X	X	X					2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12
14.0	Normal Line / News (14)	08/30/12-08/31/12	1	:30	6P- 6:30P (MST)	2			X	X				2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Frevelton

8/15/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

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6190 Groverdale Ct
Ste 200
Alexandria, VA 22310-2552

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15.0	Normal Line / News (15)	09/03/12-09/05/12	1	:30	6P- 6:30P (MST)	2	X	X	X					2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12
16.0	Normal Line / News (16)	08/30/12-08/31/12	1	:30	10P- 10:35P (MST)	2			X	X				2	\$2,500.00	\$5,000.00	Salt Lake City (KUTV)		8/16/12
17.0	Normal Line / News (17)	09/05/12-09/05/12	1	:30	10P- 10:35P (MST)			1						1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)		8/16/12
18.0	Normal Line / News (18)	09/01/12-09/01/12	1	:30	5P- 6P (MST)							2		2	\$500.00	\$1,000.00	Salt Lake City (KUTV)		8/16/12
19.0	Normal Line / News (19)	09/01/12-09/01/12	1	:30	10P- 10:35P (MST)							1		1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		8/16/12
20.0	Normal Line / News (20)	09/02/12-09/02/12	1	:30	7A- 8A (MST)							1		1	\$250.00	\$250.00	Salt Lake City (KUTV)		8/16/12
21.0	Normal Line / News (21)	09/02/12-09/02/12	1	:30	9:30A- 10A (MST)							1		1	\$600.00		Salt Lake City (KUTV)	Pre-empt/Exception - Per Shannon	8/16/12
21.0.1	Closed Preempt (21)	09/02/12																	
22.0	Normal Line / News (22)	09/02/12-09/02/12	1	:30	5P- 6P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)		8/16/12
23.0	Normal Line / News (23)	09/02/12-09/02/12	1	:30	10P- 10:35P (MST)							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12
24.0	M/G For 21.0.1 / News (M1)	09/02/12-09/02/12	1	:30	8A- 9:30A (MST)	1						X		1	\$600.00	\$600.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AUG16/12 11.2
*** KUTV-TV ***

52

SALES PRSN WA- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

(CHE)

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DATE AUG16/12 11.20

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = AGENCY EST# = 5555
AGENCY PRODUCT CODE =

8/30	1	THU	1
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9/3	1	MON	1
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8/31	4	TH-F	4
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PROGRAM : NEWS THIS AM

REP HEADLINE# 6282426
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG16/12 11.2
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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16			1000P-1035P	30		\$2,500.00	8/30	8/31	2		TH-F	2
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PROGRAM : NEWS AT 10												
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17			1000P-1035P	30		\$2,500.00	9/5	9/5	1		WED	1
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PROGRAM : NEWS AT 10												
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18			500P-600P	30		\$500.00	9/1	9/1	2		SAT	2
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PROGRAM : NEWS AT 5PM												
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19			1000P-1035P	30		\$1,500.00	9/1	9/1	1		SAT	1
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PROGRAM : NEWS 10 SAT												
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20			700A-800A	30		\$250.00	9/2	9/2	1		SUN	1
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PROGRAM : NEWS												
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21			930A-1000A	30		\$600.00	9/2	9/2	1		SUN	1
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PROGRAM : FACE THE NATION												
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22			500P-600P	30		\$750.00	9/2	9/2	1		SUN	1
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PROGRAM : NEWS AT 5PM												
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23			1000P-1035P	30		\$2,000.00	9/2	9/2	1		SUN	1
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PROGRAM : NEWS 10 SUN												
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SEP/12			35250.00									CONTRACT TOTAL	35250.00
												TOTAL SPOTS	48

✓

MARKET TOTALS \$65,277 KUTV 54% KTVX 5% KSL 18% KSTU 23% KUCW 0% KJZZ 0% KCSG 0% KMYU 0%

SVC- NONE
DEMOS- RA35+*